

# Latin America (LA) Fact Sheet

First Data Corporation is a global technology leader in electronic commerce. The company serves more than 6 million merchant locations, thousands of card issuers and millions of consumers. First Data processes transaction data of all kinds, harnesses the power of that data, and delivers innovations in secure infrastructure, intelligence and insight for its customers. From large financial institutions to the merchant around the corner, First Data supports its customers by helping them process and understand the intelligence behind every transaction.

Throughout Latin America (LA) region, First Data provides a variety of card-issuing and merchant-acquiring processing services.

## Overview

First Data works with financial institutions and merchants across the region to manage transactions more efficiently, reduce fraud losses and deliver relevant communications to customers. Our FirstVision™ platform offers a single system built on years of worldwide payments experience. By delivering payments through a single gateway using consistent technology, we can help you improve efficiency, reduce operating costs and drive revenue.

### Merchant acquiring processing services

First Data offers some of the most flexible payment acceptance options in the industry, providing merchants around the world the ability to accept electronic payments safely and securely. We have relationships with major credit card and debit card companies. We offer competitive rates, transaction security, flexible billing and timely, accurate reporting options.

### Card issuing processing solutions

Our FirstVision™ platform offers a single system built on years of worldwide payments experience. By delivering payments through a single gateway using consistent technology, we can help you improve efficiency, reduce operating costs and drive revenue.

## Outline of Commercial Relationships

### ScotiaPOS

Merchant services alliance with Scotiabank Inverlat providing enhanced domestic and international merchant processing services in Mexico.

### Scotia CardPoint Merchant Services

A joint venture between First Data and Scotiabank de Puerto Rico providing merchant services throughout Puerto Rico.

### InterPOS

InterPOS - Interacciones Bank and First Data provide merchant clients of Interacciones Bank with an expanded range of products and services in Mexico.

## LA Key Personnel

### Benoit Culot

Senior Vice President, LA

### Phil Steurer

General Manager, Mexico, Latin America and the Caribbean

### Diego Juarez

General Manager, Spanish-Speaking South America

### María Fernanda Teixeira

General Manager, Brazil

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## LA History

### 2001

First Data acquires PaySys International, Inc. PaySys has been serving clients in Latin America since 1988.

### 2001

First Data establishes Scotia CardPoint Merchant Services joint venture in Puerto Rico.

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First Data signs a revenue sharing agreement with Credicorp Bank to establish Credicorp Merchant Services in Panama.

### 2002

First Data opens office in Brazil.

### 2003

First Data and Scotiabank Inverlat launch ScotiaPOS, a new merchant services alliance in Mexico.

### 2003

First Data and Banco General, S.A. form new processing company called Processing Center, S.A. (PROCESA).

### 2005

First Data expands agreement with BBVA Bancomer in Mexico.

### 2006

First Data acquires Argencard, a leading payment processor in Argentina and Uruguay.

### 2007

First Data acquires Check Forte in Sao Paulo, Brazil.

### 2009

First Data and Interacciones Bank form merchant services alliance in Mexico named Interpos.

## Media Contact

Julie Holan, First Data  
Tel: +1 404 890 2519  
julie.holan@firstdata.com