





First Data™ 2008 Global Giving Report

In 2008, First Data and its employees touched the lives of those less fortunate all over the world. First Data's corporate global footprint is complemented by the span and reach of its charitable giving program. Often behind the scenes and always with selfless intent, our First Data family is sharing its time, talent and treasure in the service of others.

→ Corporate Giving

First Data committed more than \$500,000 in corporate sponsorships worldwide to support many charitable causes in the communities where our employees live and work, including:

- A partnership with Denver-based Young Americans Center for Financial Education to develop a curriculum for young people that teaches responsible use of debit and credit cards.
- Support for Sydney, Australia's "Humpty Dumpty Foundation" to purchase vital medical equipment for sick and injured children.
- Sponsorship of the American Cancer Society's "Relay for Life" in Hagerstown, Maryland.
- A grant to help fill the food pantries of the Cooperative Feeding Program of Coral Springs, Florida.

→ Immediate Response

When natural disasters affect the lives of First Data employees, we respond with immediate assistance. When a devastating earthquake hit China last May, First Data collaborated with UNICEF, the leading international children's aid organization, to provide immediate and long-term assistance to victims. More than 400 employees across the globe participated and raised \$53,000. First Data matched the employee donations two-to-one and donated an additional \$50,000, for a total contribution of more than \$200,000.

Last September, disaster struck again when Hurricane Ike hit Houston. First Data partnered with Rebuilding Together Houston to help the most vulnerable victims rebound from the storm. Employees again showed their generosity, and after two-for-one gift-matching and an additional corporate contribution of \$25,000, a total of \$45,000 was raised to help rebuild the homes and lives of Houston's low-income, elderly and disabled.

→ Employee Gift Matching

Employees at First Data also displayed their generosity by making individual donations to charities around the world. More than 1,200 employees donated over \$2 million in 2008. When matched by the company, First Data employees helped make a charitable impact of more than \$4 million in support of a number of causes:

- **Nearly \$2 million for health and human services to support an array of initiatives, from medical research to providing shelter for the homeless.**
- **More than \$1 million for preK-12 education.**
- **Close to \$1 million for higher education to foster the leaders of tomorrow.**
- **More than \$250,000 for disaster relief aid to rebuild homes and restore livelihoods.**
- **\$200,000 to support causes such as animal rights and cruelty prevention.**
- **\$140,000 in arts and culture to enrich and promote vibrant communities.**
- **\$54,000 in environmental causes to support nature conservation and biodiversity.**

In addition, with the expansion of the gift-match program outside of the United States last year, 32 internationally based charities were eligible to receive a match from First Data to support various causes, such as:

- **Helping combat climate change through the World Wildlife Federation in Greece.**
- **Offering education to Argentina's underserved children in remote villages through the Batalla de Salta School.**
- **Assisting homeless teenagers in Germany through the Off Road Kids program.**
- **Pioneering heart disease research at the British Heart Foundation in England.**
- **Granting the wishes of children facing life-threatening illness through the Make-A-Wish-Foundation in Singapore.**
- **Unlocking the mysteries of childhood diseases at the Children's Medical Research Institute in Australia.**



→ Product Donations

Nonprofit organizations often have limited budgets and lack the ability to purchase the latest technology to help them deliver needed services in an efficient manner. In 2008, First Data launched a new program to donate its product solutions and services to several nonprofits, allowing them to free up more resources to enhance their missions:

- **Throughout the United States, Boys and Girls Clubs of America and the Girl Scouts of America used First Data wireless credit card terminals to help raise money at charitable events.**
- **In Canada, First Data waived credit card processing fees for Science North's youth summer camp registrations.**
- **In Denver, the Children's Hospital Foundation implemented First Data's online and wireless payment technologies that will save the Foundation over \$100,000 annually in credit card processing fees and greatly enhance the efficiency of its fundraising operation. And last summer, surcharge-free ATM machines were provided for fund-raising events at the Denver Zoo and Art Students League of Denver.**



→ Volunteerism

Over the course of the year, First Data volunteers committed over 4,500 hours to charitable organizations, a 17 percent increase over 2007. Our employees around the world have spent personal time improving their neighborhoods and the quality of life of others. The list below is just a fraction of the volunteer activities that our global First Data family has performed:

- **Selling holiday cards to promote prevention and treatment of childhood diseases in Sydney, Australia.**
- **Collecting more than 9.5 tons of food in First Data's major U.S. offices to feed the hungry.**
- **Adopting needy families during the holidays in Omaha, Nebraska.**
- **Gardening and fundraising for a children's hospice in Basildon, U.K.**
- **Organizing an entertainment event near Melville, N.Y., that raised more than \$100,000 for three local charities.**

→ How to Reach Us

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