

# Finance Center

## Integrated Account Aggregation

Finance Center increases adoption rates, retention and profitability by allowing your account holders to consolidate password-protected financial information and multiple account access. Fully integrated within the eBanking product, account holders receive instant, secure and easy single login access to all of their preferred services including bank accounts, credit cards, brokerages, loans, mortgages, hotel rewards and frequent flyer miles. The Finance Center solution gives consumers a precious commodity in the ever-growing Internet maze of online services, as well as a valuable tool that helps users view a financial snapshot or manage their entire financial portfolio through your institution.

### Increase the Value of Your Account Holders

The Finance Center solution allows you to fully leverage your trusted relationships with account holders to offer the ultimate finance experience. With one-click access to financial information, you can meet each consumer's unique needs while improving the wallet share and lifetime value of your account holders. Keep account holders coming back to your site for the information they use most frequently.

### Seamless Integration

Offered within eBanking, the Finance Center solution retains the look and feel of your overall application and allows users to seamlessly navigate from eBanking to Finance Center with a single login.

The Finance Center solution automatically populates and dynamically updates consumers' held accounts, as well as collects additional information, reformats and presents it to the user in a single view. The Finance Center solution supports over 8,000 accounts from various companies and institutions.

### Personalize Internet Services and Realize Significant Results

- Improve online usage and adoption
- Substantial gain in consumer retention
- Extend consumer relationships
- Drive profitability
- Encourage time spent and increase frequency of return visits to your Web site
- Increase brand awareness that solidifies your organization's perception as a consumer-centric market leader



## The Finance Center Solution Brings Your Online Information Together in One Convenient Place

### Balances

Users can automatically view updated account balance and transaction data from the financial institution, brokerage and other financial accounts, giving your account holders a quick view of their financial status.

### Net Worth Tracker

Users can view a consolidated snapshot of their financial standing, showing assets, liabilities and total net worth.

### Reminders

Become the source of monitoring important “events” for your consumers—such as account activation reminders—based on real-time changes to their personal accounts.

### Investment Manager

A listing of holdings is automatically updated so users can analyze and track performance and gains/losses across their entire portfolio.

### Rewards Programs

Users can view the status of their affinity programs, such as frequent flyer miles or hotel guest program points.

### Stocks

Stock quote finder, along with current market values are presented for convenient research and real-time status of market.

## A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact your First Data Sales Representative or visit [firstdata.com](http://firstdata.com).