

Web Site Design, Hosting and Reporting

To compete in today's competitive market, financial institutions must provide account holders a safe, easy-to-use and reliable alternative to branch banking. Internet banking sites should feature functional self-service options, support and general information, as well as provide users peace of mind about the security of their information.

Whether you're looking to build a professional Web site from scratch or your current site just needs fine tuning, we have the technical staff to meet your needs. And, as the premier provider of online financial services, we understand the industry.

We offer a wide range of design and hosting solutions that can be specially tailored to suit your needs.

Web Design

We have several templates from which to choose, or we can custom design a site to your specifications. It's up to you. Our professional Web team will work with you to determine your institution's needs and build a site that fits accordingly.

We suggest starting with our standard navigation system, developed specifically for financial institutions. This easy to navigate and intuitive format is familiar to banking users and allows for a comfortable customer experience. From there, develop your site from scratch or you can customize one of our many templates.

If your Web site is already designed and you just need new artwork or to add new pages, you can also choose from our a-la-carte menu of services.

Web Hosting

First Data offers a variety of hosting programs. You may choose any or all of the many services.

Internet Domain Name Setup

We research and prepare a list of suitable domain names. After you make your selection, we'll register the name with the appropriate routing authorities and host your domain name at our secure server site.

Web Page/Site Storage Hosting

First Data can host your site on our server, even if we did not initially design your Web site (subject to site review).



Registration with Internet Search Sites

Our team of Internet experts will prepare a list of key words and phrases with your staff and register the information with a wide variety of Internet search engines, concentrating on those specific to the financial industry.

Research and Statistical Reports

We provide a variety of weekly and monthly WebTrends® statistical reports on user sessions and hits to your Web site. Hundreds of user statistics are tracked including the time of day, day of week, most visited pages and path taken through the site.

A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact
your First Data Sales Representative
or visit firstdata.com.