

# Ingenico 5100

## The Challenge

Many retailers operate with outdated terminals that process transactions at less-than-ideal speeds. Maybe you have a manual imprinter or a noisy dot-matrix printer that takes a minute or more to finish a transaction. The added wait time, unfortunately, becomes routine for your customers, which might translate into longer lines for them and less business for you. At the same time, not all merchants require the advanced features of high-end, costly terminals or electronic cash registers.

## The Solution

The Ingenico 5100 terminal is an affordable, all-in-one terminal solution that combines performance, security, reliability and ease of use into a low-cost, feature-rich device that delivers high-quality transaction processing.

If you choose to connect via your existing broadband Internet service, our Datawire Secure Transport solution provides speed and security, and may even save you money over dial-up or other options. Optional dial backup is also supported in the event that Internet connectivity is temporarily unavailable (analog phone line required).



## Here's How it Works

Installation is simple, with easy-to-follow on-screen prompts. Setup takes just a few minutes per terminal. The Ingenico 5100 terminal accepts PIN-secured and signature debit cards, credit cards (including American Express®, Discover® and Diners Club®), gift cards and checks using TeleCheck® paper and ECA (Electronic Check Acceptance) solutions. The Ingenico 5100 terminal quickly processes transactions through a dial-up or IP connection, and it generates customer receipts with only the last four digits of the card number to help protect your customers from fraud and identity theft.

## Industries Served

- Retail
- Restaurant
- Direct marketing
- Electronic commerce
- Cash advance

# Ingenico 5100

## Help Your Business

### Improve your bottom line:

- Accept all major bank and credit cards
- Keep infrastructure costs low with a terminal, PIN pad and printer combination
- Reduce chances of lost connection and lost sales

### Deliver superior customer service:

- Improve your customer wait times with faster transactions and a quick printer
- Utilize customer fraud protection functions such as customer, merchant and report truncation features

## Easy-To-Use Technology

- Fast terminal downloads using IP or dial-up over a standard 56K modem
- Supports IP with Secure Sockets Layer (SSL) encryption
- Drop-in paper-loading system is quick and hassle-free

## Features

- Optional Spanish merchant- or customer-facing terminal prompting
- Loyalty and gift card processing
- TeleCheck Paper and ECA (Electronic Check Acceptance)

## Optional Peripherals

- First Data FD-30 PIN pad
- Magtek Mini MICR Check Reader
- Ingenico 6580 customer-facing PIN pad
- Ingenico 3010 PIN pad and First Data FD-10 PIN pad



## Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.

For more information, contact your Sales Representative or visit [firstdata.com](http://firstdata.com).