First Data — At A Glance

First Data Corporation provides secure and innovative payment technology and services solutions to merchants, including small- and mid-sized businesses, financial institutions and government agencies around the world.

**Global Leader in Payments**

- **#1 Processor for U.S. merchant acquirers.**
- **#1 Payroll Card processor in the U.S.**
- **#1 Transaction processor in international markets.**
- **#1 Third-party processor for credit and private-label card issuers in the U.S.**

**What We Do**

- **Merchant Acquiring** — First Data is the largest merchant acquirer in the U.S. serving more than 4 million merchant locations.
- **Card Issuing** — First Data helps card issuers stay competitive by offering solutions for every stage of the customer lifestyle from acquisition and retention to risk management to operational improvements.
- **Debit Network and Processing Services** — First Data’s STAR Network is one of the nation’s largest PIN debit networks.
- **Innovation** — First Data, including its professionals in the Silicon Valley office, has a relentless commitment to delivering innovative, dynamic solutions for clients, such as the Clover™ Station.
- **Broad Distribution Network** — First Data pioneered a leading global network through its bank partnerships and alliances all over the world.

**Global Presence**

- **DENVER**
- **OMAHA**
- **ATLANTA**
- **LONDON**
- **SINGAPORE**
- **BUENOS AIRES**

**Performance: FY 2013**

- $10.8 billion in revenues
- 59.1 billion transactions
- $2.5 billion in EBITDA

**Investment Strengths**

- Global Leader in Payments
- Positive Secular Trend from Cash to Electronic Payments
- Recurring Revenue Base
- Broad Distribution
- Highly Scalable

**Client Solutions**

- Card issuing & consumer finance solutions
- ATM management & processing
- Electronic check solutions & warranty
- Internet commerce & electronic payment solutions
- Mobile commerce solutions
- Merchant acquiring & processing solutions
- Debit point of sale network management
- Prepaid & loyalty solutions
- Data analytics & fraud solutions

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