First Data™ Restaurant Solution

Maximizes efficiency and profit-building potential for small and independently owned restaurants.

Streamline Your Restaurant Business —and Your Profitability.

The First Data™ Restaurant Solution is the all-in-one point-of-sale system that lets you manage every aspect of your business, just like the multi-location "big guys," to gain efficiencies and maximize profit-building potential.

Designed specifically for small and independently owned restaurants, its low initial cost and money-saving benefits mean the First Data Restaurant Solution can more than pay for itself in just a few months—and keep paying you back for years to come.

With the First Data Restaurant Solution, you'll:

→ Turn tables faster by speeding up guest-check processing

→ Boost sales by promoting special menu items at the table

→ Improve security and reduce loss

→ Eliminate time-consuming paper-based tracking

→ Decrease time spent on administrative tasks

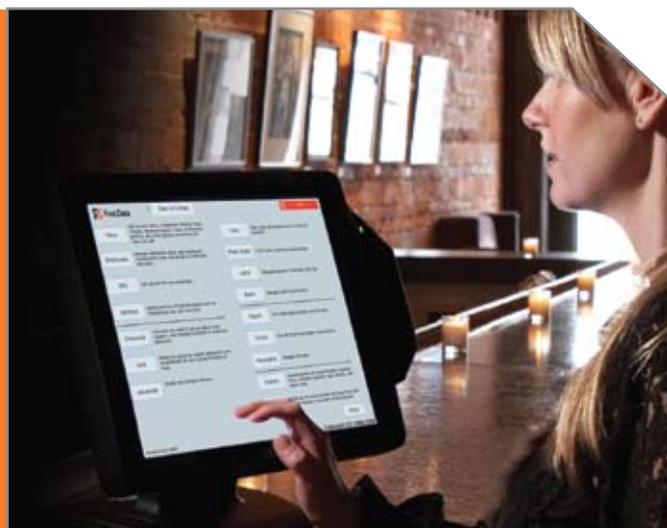→ Automatically track sales and ordering

Manage your restaurant just like the big guys.

Features and benefits every restaurant can afford

- The First Data Restaurant Solution **replaces your cash register and payment terminal with an easy-to-use system** that includes a high-performance integrated computer, a specialized software package and advanced payment processing

- **Industry-leading payment processing** to accept virtually every payment option, including Visa,® MasterCard,® American Express® and Discover® Network cards, plus Diners Club International® and gift cards. You receive transaction approvals in just two to four seconds

- **Automated menu management** makes it easy to create, revise and customize menus or pricing for special events or promotions

- **Automated order management and accuracy**, from printed kitchen tickets to add-ons and guest checks. Automatically generates separate checks or splits menu items among checks

- **Tracks multiple jobs and prints end-of-shift server reports** for quick, accurate settlement with each employee on each shift

- **Tracks sales and ordering patterns** by menu item to help you make smarter purchasing and menu-planning decisions

- You define **security levels for each employee**, which can help reduce theft and shrinkage—while it liberates and empowers your best employees

- **Intelligent data through a variety of reports** on job performance, payroll hours, voids, daily sales and more

Simple, dependable operation —so you have more time to serve your customers

- **Simple setup and full installation support** mean you'll realize the benefits of the First Data Restaurant Solution quickly. It's easy to configure the system's features to meet your restaurant's specific needs

- **No monthly maintenance fees**—includes a three-year warranty and customer service support

- **The information you need, when you need it**—choose from 70 different reports, including real-time sales and service activity reports

- **Reliable components** keep you up and running. The fanless CPU is designed for the restaurant environment, and touch-screen operation means no worries about spills

- **Intuitive operation** means all functions are simple to find and use—with multiple ways to complete most tasks. Fewer touches per task means more time to serve your customers

- **Efficient guest-check management** includes a customer database and smart search function that lets servers recognize regular diners and their favorite menu items and provide superior service

The All-in-One Restaurant Management System

The First Data Restaurant Solution includes all the hardware and software you need to manage every aspect of your business.

→ High-performance integrated computer powered by an Intel® processor, preloaded with specialized software package featuring Microsoft Windows® technology

→ 15" LCD touch-screen monitor

→ Magnetic-stripe reader

→ Thermal receipt printer

→ Dot-matrix kitchen printer

→ Lockable cash drawer

→ Main station power conditioner

→ Kitchen printer power conditioner

→ Eight-port router

To learn more about all the ways the First Data Restaurant Solution can help your restaurant compete like the big guys—without paying like the big guys—please contact your First Data sales representative.

Be sure to ask about First Data's **Merchant Cash Advance Program**. It can assist you with your equipment purchase as well as supply you with the working capital you need to run all parts of your business.

A Global Leader in Electronic Commerce
First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

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