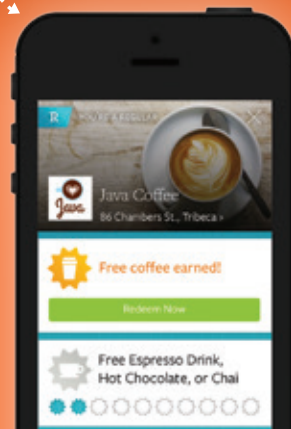




Seamless check-ins.



Loyalty just got easier.

As part of the Perka™ solution, the **Perka™ beacon** simplifies the check-in process for customers when they enter your store.



Turn occasional visitors into loyal regulars.



How do you build customer loyalty? It's easy, with the Perka™ solution. When you send special offers directly to your customer's mobile device, they can tap into rewards that keep them coming back.

And now it's even easier with the Perka™ beacon. It speeds up the transaction by simplifying the check-in process for customers when they enter your store.



The Perka solution. It's the easy way to build loyalty, reward your customers and bring them back for more.



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How does it work?

The Perka beacon broadcasts a signal to your customer's Bluetooth-enabled mobile device, notifying the Perka app to prompt them to check-in to your store.

Can customers choose not to participate?

Yes. Your customers can control whether their mobile devices respond to the beacon signal by turning Bluetooth and location services off.

How do I get the beacon?

It's included in your Activation Kit as part of the Perka solution.



Learn more at: firstdata.com/perka



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