Don’t miss out on a sale!
Let your shoppers pay as they please. Drive purchases by offering more payment options, including checks, and avoid turning them away.

Checks are like money in the bank — your bank.
Connect with TeleCheck today:
Call 866.965.8330 or visit firstdata.com/yestochecks

Learn more at:
firstdata.com/yestochecks

Remember first century B.C.? Okay, probably not. It’s believed that’s when checks made their first appearance in ancient Rome. However, if you think paying by check is ancient history, think again.

In its latest study, the Federal Reserve reports over 18 billion checks being paid with a total value of $26 trillion. If money talks, checks are making a huge statement.

TeleCheck makes check acceptance easy and safe for small businesses.

Checks make consumers feel safer. Many consumers choose checks because they believe checks are less susceptible to fraud than payment cards. Electronic check transactions are safer because fraud can be detected more quickly.

Check acceptance means happy customers and safe transactions.

Virtually 100% electronic processing paper checks is much like riding a bike. It’s great, but most of us move on to something speedier. Checks have joined the digital revolution.

Shoppers + checks = cha-ching!
The average check amount is $150. And, the value of an average check is nearly three times more than the average credit card swipe.

AverAge CheCk AmouNT
$50
AverAge CArD Swipe AmouNT
$50

Saying yes to checks means saying yes to bigger sales.

Consumers love checks…and so should you.

Checks are very popular among consumers.

Millions of U.S. consumers have checking accounts, but do not have a credit or debit card.

More than 9 in 10 U.S. consumers have a checking account.

Consumers with CheCking ACcounts 90%

smart businesses are accepting checks, now more than ever. Here’s why:

Consumers with checking accounts prefer checks because they provide flexibility and convenience.

While checks can’t float like a cloud, they can, and do, give consumers breathing room in their checking accounts. Many take advantage of a check’s “float” period — the time between when a check is written and when it’s deducted from their account.

Check usage rises 40% before paydays.

Electronic check acceptance is much easier for merchants. Savvy merchants prefer electronic checks because the processing can be completed twice as fast as traditional methods.

It’s true: Checks can float.

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