



ATM Solutions

First Data[®]

First Data's ATM Solutions are designed to keep you in front of your customers with convenient and secure ways for them to access their money.

We can help you turn your ATMs from basic cash machines into multi-tasking, high performers that can display your brand, cross-sell your products and better support your customers' overall needs.

Providing your Customers **WITH 24/7 ACCESS TO THEIR CASH**

99.9% historical uptime means your customers can rely on consistent account access and you can count on greater back-office efficiency with access to a web-based portal for day-to-day ATM management.

First Data has a deep commitment to new *product development* such as our unique ATM Velocity Monitoring solution; designed to reduce fraud by enabling ATM owners to define various combinations of transaction, amount and/or denial thresholds at ATMs to detect and deter fraudulent activity.

State-of-the-art ATM lab and testing facilities with over 60 ATMs from 20 ATM manufacturers enabling the most versatile solutions in the industry.

First Data can help you meet your *compliance and regulatory* obligations for security, required hardware and software upgrades as well as EMV[®] support, PCI compliance and software certifications.

› **Operational Excellence**

› **Innovative Technology**

› **Strong Industry Partnerships**

› **Compliance & Regulatory Obligations**

OUR ATM SOLUTIONS

First Data can help financial institutions expand their geographical presence, foster more profitable deposit account relationships, maximize revenue and streamline back-office operations.

SOLUTION

ATM Transaction Services

ATM Driving & Monitoring

ATM Velocity Monitoring

ATM Personalization & Marketing Services

Performance Management Products

Debit Processing

STAR® Network

FIRST DATA ADVANTAGE

Supports standard transactions with the flexibility to add optional features to differentiate your services

First Data provides end-to-end ATM transaction processing, which includes terminal driving, network/ATM/telecommunications monitoring, authorization, and routing to all major gateway connections

With Velocity Monitoring, you set the rules to combat ATM fraud, particularly from the risk of "white card" activity

Remotely deploy ATM graphics and marketing campaigns as well as enable cardholders to set up their preferences for withdrawal transactions

A wide range of monitoring and management tools like Tracker Online, ATM Remote Key Distribution, ATI Online, Transaction Verification and Transaction Reporting and Metrics enable financial institutions to run their ATMs at optimal levels

Single-source processing services for PIN-secured, PINless and signature debit transactions as well as stored value cards

One of the nation's leading debit networks with over 2 million ATM and retail POS locations coast-to-coast

BENEFITS

Operate with greater efficiency through multiple transaction options including dispute management tools

Our state-of-the-art ATM testing facilities allow us to maintain a lab with over 60 ATMs from 20 ATM manufacturers for product development and testing. As a result, we can offer your cardholders the most innovative services to enhance the customer experience.

Designed to make it easier to protect ATMs during the cash-out phase of attacks, when criminals try to use stolen information to withdraw cash from ATMs

Target market your services to develop stronger, more profitable deposit account relationships. Plus, our solutions will help reduce the overall time to complete a transaction.

Respond more quickly to ATM faults, increase availability and improve overall cardholder service

A fully integrated, comprehensive set of solutions that allows for flexible system design while optimizing reliability and performance as well as minimizing cost and risk

Enables debit cardholders to access their money at more locations across a broader geography with proven reliability

For more information about First Data ATM Solutions, please contact your Relationship Manager or visit www.firstdata.com.

First Data®