Fraud Detect Solution

Fraud Detect is a comprehensive, fraud prevention solution with real-time fraud scoring and global, industry-wide machine learning capabilities designed to reduce a merchant’s overall exposure and cost of fraud.

Solution Benefits

› Provides robust, integrated, and intuitive fraud prevention so that merchants can capitalize on every potential sale and reduce their overall fraud exposure

› Seamlessly aligns global fraud prevention strategies with merchant’s eCom and mobile business

› Helps to more easily integrate fraud prevention with merchant acquiring and transaction processing

› Offers specialized Portfolio Managers to help approve more valid transactions, reduce chargebacks, and increase overall profitability
How It Works

With Fraud Detect, every transaction is evaluated in less than a second using Fraud Detect’s fraud engine and First Data’s extensive payments history database to provide an Accept, Review, or Decline recommendation. More accurate than conventional eCom/Mobile fraud solutions, Fraud Detect helps merchants approve more valid transactions, while at the same time decline more fraudulent transactions; therefore, increasing revenue with more sales, reducing the costs of chargebacks, and improving overall profitability.

Solution Offering

Shared machine learning model(s) equipped with global, industry-wide intelligence and Case Manager Support with standard reporting:

› Real-time score and accept/reject/review recommendation provided with whitebox explanation
› Multiple event types scored (i.e., transactions, user registrations, and payment registrations)
› Advanced Case Manager UI, including self-service rules editor, standard reporting and dashboards, and multiple users with access management capabilities
› Assigned portfolio manager to ensure customer success

Managed Services and Professional Services

Managed Services are ideal for merchants wanting dedicated expert resources to help manage their day-to-day fraud operations, and to better understand potential threats targeting their business. With a Fraud Specialist, a more robust review can take place to better understand and combat trends, schemes, and other potential fraudulent patterns.

Professional Services are ideal for those merchants needing short-term consultation. Typical services include seasonal fraud review, on-site training, and assistance setting up an in-house analyst team.

Click here to learn about Fraud Detect

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For more information, contact your Sales Representative or visit FirstData.com