



First Data®

Consumer Preferences with Mobile Controls

Give your customers more control.

Provide your cardholders with the power to configure account controls and alerts anywhere, anytime, from any mobile device.

When you give your customers more control over their card account activity, you become more than their banker. You become an essential part of their financial health.

With First Data Consumer Preferences — now enabled with Mobile Controls — you can offer your cardholders the ability to set card-usage limits, de-activate cards with a moment's notice, configure real-time alerts, and much more.

Offering mobile control helps strengthen your relationship with your customers, drives satisfaction, and reduces fraud losses.



Customer Relations

Presence on your customers' mobile device keeps your brand top-of-wallet. Providing instant access to card alerts and controls helps customers avoid late fees, overdraft penalties, and even enables cardholders to monitor their kids' purchasing activity.



Reduce Fraud

Out-of-pattern spending controls and alerts help your customers to better spot fraudulent activity. Empower your cardholders with block or release usage limits — that also help limit losses to your business.



Operational Efficiency

Integrate transaction and account change alerts through one platform — a single mobile solution for your entire card portfolio. Also provides your account service reps real-time access to customer alerts, to help limit incoming customer service calls.

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Increase engagement with your cardholders, drive more card usage, and reduce fraud losses.

Custom Controls

Deliver the ability to limit and define usage across multiple cards.

Purchase Blocking

Enable customers to temporarily deactivate a card with a moment's notice.

Geographic Controls

Help protect your customers through card controls when they travel.

Time-of-Day Limits

Easily ensure transactions can (or cannot) be made outside of specified hours.

Monetary Controls

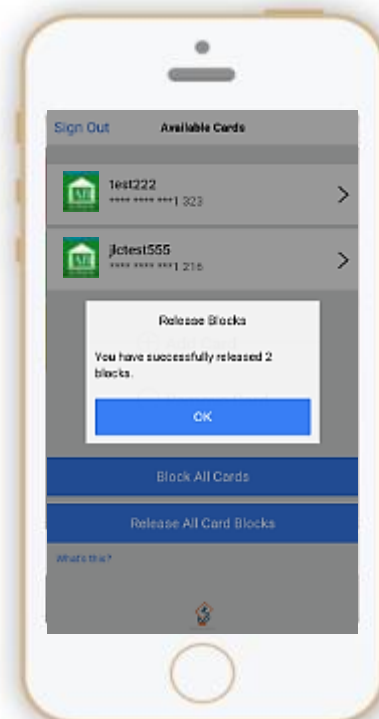
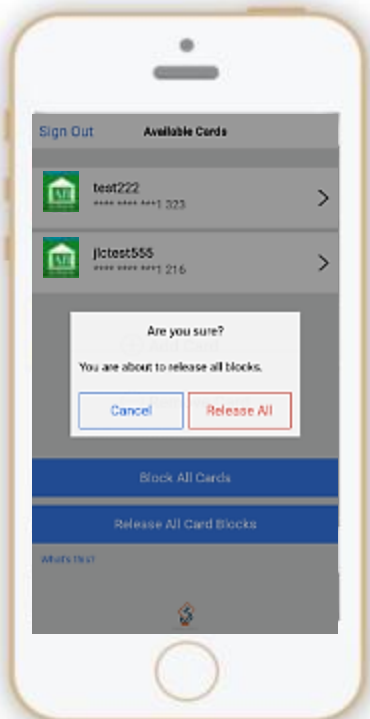
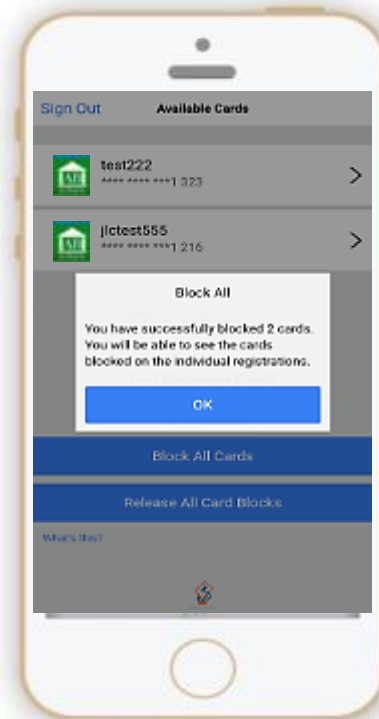
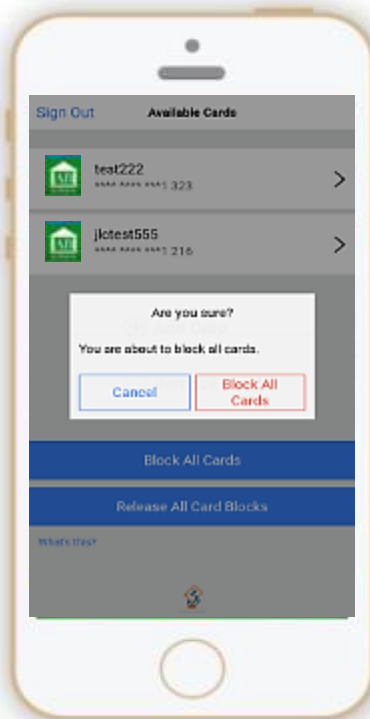
The ability to ensure transactions remain within specified dollar amounts.

Alert Management

Notifications when pre-selected alert criteria have been met.

Custom App, Shared App, or integrated Software Developer Kit (SDK)

Flexible implementation solutions to meet your resource and branding needs.



For more information, contact your Account Executive, or visit FirstData.com.

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