



SpendTrend Insights^(SM) Fraud Analysis Accelerators

Helps you mitigate fraud loss through benchmarking and analysis.

As consumers and businesses continue to use multiple payment options for their purchases and financial transactions, the threat of fraud continues to grow as well. First Data helps you to protect your customers and your business with sophisticated technologies available to help detect and stop fraud.

Your customers' transaction data provides a wealth of information. Our SpendTrend InsightsSM **Fraud Analysis Accelerators** leverages this information to provide insights that help you identify fraud trends early – so you can take effective mitigation measures.

Benefits to Your Business



Operational Efficiency

Easy, turnkey implementation helps you to reduce or eliminate your existing manual fraud analysis.



Multiple Delivery Options

Standard PDF files or Excel reports via e-mail or online portal, with advanced options available such as custom groups.



Graphic Visualization

Statistical metrics are provided in easy to read graphic visualizations of the data, providing you with an at-a-glance fraud analysis overview.

SpendTrend Insights^(SM)

Fraud Analysis Accelerators

Accelerated Fraud Trend Analysis & Benchmarking

Our accelerators use our SpendTrend Insights Fraud Analysis Solution to capture and analyze transaction data in near real-time. They generate easy-to-use, bundled reports that provide insights into your customers' transactions. This information is benchmarked against the transactions and fraud-mitigation efforts of businesses like yours, as reported through our fraud analysis consortium.

SpendTrend Insights is a turnkey, hosted solution. Therefore, our accelerators require minimal commitment of your own staff and resources. They provide right-time insights into fraud trends and statistics. You access these insights through a variety of standard reports including graphic visualizations of the data, which can help you quickly identify and respond to fraud.

You also can benchmark your data, and your responses, against your peers to help analyze your risk and your performance.

Fraud Consortium

Our SpendTrend Insights Fraud Consortium enables you to benchmark your data and your responses against your peers. Your participation helps you to analyze your risk and your performance.

Our solution uses the wealth of information in your customers' transaction data — plus data from the First Data SpendTrend InsightsSM Fraud Consortium — to provide insights that can help you identify and stop fraud quickly and efficiently.

For more information, contact your Account Executive, or visit FirstData.com.

The Information You Need

SpendTrend Insights Fraud Analysis Accelerators let you choose from a wide variety of standard reports to gain the insights you need to help mitigate fraud. Our reports can help to answer questions such as:

- Where are your losses occurring, nationally and / or internationally?
- At what types of merchants?
- With what types of accounts (debit, credit, prepaid, etc.)?
- How is the fraud being committed (mail, telephone, card theft, bust out, etc.)?
- How effective are your anti-fraud operations or case management?
- How do the fraud patterns for your business compare to those of your peers?

First Data[®]