



# SpendTrend Insights<sup>(SM)</sup> Fraud Analysis Solution

Right-time data and insights to help you mitigate fraud loss.

Counterfeit, identity theft, card not present, and other forms of financial fraud are top-of-mind concerns — for you and your customers. With criminals growing ever more sophisticated, institutions need more efficient, informative fraud-detection tools to combat the threat.

Our **SpendTrend Insights<sup>SM</sup> Fraud Analysis Solution** is a robust, ad hoc reporting tool that captures and analyzes transaction data to improve fraud trend identification within your portfolio. The tool is designed to help you increase operational efficiencies, while decreasing customer impact. Our solution helps you to reduce your manual analysis efforts, and to identify ways to build more efficient fraud-detection strategies.

## Benefits to Your Business



### Operational Efficiency

Easy, turnkey implementation helps you to reduce or eliminate your existing manual fraud analysis, with minimal lead time or commitment of your staff resources.



### Intuitive Set-Up

Right-time access to your customers' transaction data, with fraudulent transactions linked to the original authorization for analysis.



### Graphic Visualization

Statistical metrics are provided in easy to read graphic visualizations of the data, providing you with an at-a-glance fraud analysis overview.



## SpendTrend Insights<sup>SM</sup> Fraud Analysis Solution

### Right-Time Fraud Trend Analysis

SpendTrend Insights Fraud Analysis generates standard reports that provide insights into fraud trends and statistics. First Data's fraud analysis consortium enables you to compare your fraud-mitigation efforts to that of your peers. It also offers direct, right-time access to First Data's analysis platform to create your own custom reports.

### Fraud Consortium

Our SpendTrend Insights Fraud Consortium enables you to benchmark your data and your responses against your peers. Your participation helps you to analyze your risk and your performance.

Our solution uses the wealth of information in your customers' transaction data — plus data from the First Data SpendTrend Insights<sup>SM</sup> Fraud Consortium — to provide insights that can help you identify and stop fraud quickly and efficiently.

For more information, contact your Account Executive, or visit [FirstData.com](http://FirstData.com).

**First Data**<sup>®</sup>