Don’t Fall Victim to a Catastrophic Data Breach

$5,400,000 average organizational cost of a data breach

44 million records compromised in 2012

1.1 billion+ records compromised since 2004

$277 average cost per stolen record

41% of data breaches are the result of a criminal attack

Lost Business accounts for 56% of data breach costs.

Other costs include:

- 7% Detection/Escalation
- 11% Notification
- 26% Remediation/Fines/Legal Fees

621 data breaches reported in 2012

66% were not discovered for a month or more

The likelihood of a data breach is greater than you may think, and the consequences can be catastrophic. Fortunately, you can take steps to minimize your risk. The First Data TransArmor® solution makes cardholder data significantly more secure by combining two technologies—encryption and tokenization—for superior protection. Learn more at FirstData.com.